



REPUTATION MONITORING

Protect and Enhance Your Good Name

People are talking about you... don't you want to know what they're saying? The only way to measure the full impact of your brand's reputation is to proactively monitor the reviews posted about your practice. With REPUTATION MONITORING, we continually scan ratings sites, notifying you of individual reviews and providing big-picture analytics in a comprehensive, user-friendly monthly report. It's the only tool you'll need to keep tabs on your online reputation.

Tune in to What People Are Saying

01

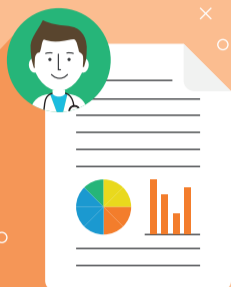
Your account executive and our technology team activate REPUTATION MONITORING on your behalf covering a broad array of popular and lesser-known user review sites.



02

Increase Engagement and Client Satisfaction

You receive an easy-to-read monthly report covering all review data, plus notification of each review as it comes in.



Uncover Growth Opportunities

03

Your report enables you to analyze average ratings, commonly used descriptors, and other data that may reveal opportunities for staff development, training, and communication.



7 Reviews

the average number consumers read to establish trust with a business

Resource: BrightLocal



Get the Whole Picture

REPUTATION MONITORING covers Google, Facebook, Yelp, RealSelf, Better Business Bureau, Vitals, RateMDs, Citysearch, Superpages, Dex Knows, Yellow Pages, Demandforce, Judy's Book, Zocdoc, and more.

9 out of 10

unhappy consumers are willing to return to a business if it responds quickly and courteously to their review

Resource: BrightLocal

Take Charge of Your Reputation

REPUTATION MONITORING allows you to take an active approach to your online reputation and harness the power of online reviews.

85%

of consumers trust online reviews as much as personal recommendations

Resource: BrightLocal



Cultivate Positive Reviews

User-friendly reporting provides all the data you need to help your team improve customer service and prompt patients to write stellar online reviews.